

The Community Redevelopment Agency of the City of Titusville, Florida met in regular session in the Council Chamber of City Hall, 555 South Washington Avenue, on Tuesday, May 11, 2004.

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Present were Chairman Ron Swank, Vice-Chairman Ken Ward and Members Greg Aker, Jim Ball, and Conrad Eigenmann. Also in attendance were Executive Director Tom Harmer and CRA Attorney Dwight Severs. Members Chris Broome and Jeff Rainey were absent.

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Chairman Swank called the meeting to order at 5:35 p.m. and asked for a moment of silence. The entire assembly then stood and recited the Pledge of Allegiance to the Flag.

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Approval of Minutes – Vice-Chairman Ward moved to approve the minutes of the regular meeting of April 13, 2004 as submitted. Member Ball seconded the motion and it passed unanimously.

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Old Business – Executive Director Harmer reported on a fire that occurred earlier in the day in the downtown area that damaged several businesses.

CRA acknowledged receipt of the written update on projects and grants provided by Planning Administrator Keith Cunningham. Executive Director Harmer outlined certain items from the report as follows:

- A. Redevelopment Plan Update – Executive Director Harmer reported that staff had scheduled a Special Meeting of CRA for May 18, 2004 to discuss the scope of the project, costs, issues, and opportunities in the Downtown.
- B. Downtown Parking Lot – Executive Director Harmer reported that the County had been notified of CRA's intent to allow the Julia Street site to remain a parking lot. Staff would attend the County Parks and Recreation Referendum Committee meeting June 7, 2004 and would provide feedback from the meeting to CRA at its June 2004 regular meeting.
- C. Downtown Parking and Circulation – Executive Director Harmer reported the Florida Department of Transportation would furnish staff a detailed description of the proposed U.S. One resurfacing project at the May 2004 Downtown Merchants Association meeting. Staff would present to CRA a concept plan for the curb realignment at its June 2004 regular meeting and that the Public Works Division would assess downtown traffic flow.

- D. Wayfinding Signs – Executive Director Harmer reported that HHI, Inc. was completing the design changes of Wayfinding signs for the downtown area CRA had directed at its April 2004 meeting. Upon completion of design changes staff would recommend a budgetary funding schedule for the project.
- E. Marketing Strategies – Executive Director Harmer reported that staff had met with the Chamber of Commerce regarding the development of a downtown website. In the interim, a Downtown Community Redevelopment Area section was being developed for addition to the City website by the end of May 2004.
- F. Max Brewer Bridge – Executive Director Harmer reported the bridge was scheduled to remain closed to traffic through the middle of May 2004 then be opened to one lane of traffic until the completion of the project. He also reported the bridge closure may be extended for initial projection times.

Member Ball felt staff should render any possible assistance to those merchants affected by the fire earlier in the day.

Vice-Chairman Ward reported he attended the groundbreaking ceremony of the Veterans Memorial Pier improvement project.

- G. CRA Budget – CRA acknowledged receipt of updated budget information
- H. Referendum Projects in the CRA District – CRA acknowledged receipt of the Referendum Projects Critical Issues Update that further outlined the Pier Improvements Project.
- I. New Businesses in the District – Executive Director Harmer reported that Age-Less Skin Care and Harbor Pointe of Titusville, LLC. were new businesses in the downtown district.

Member Ball stressed the concern of downtown merchants that concerned the U.S. One repaving project projected for the future by the Florida Department of Transportation. He requested staff provide downtown merchants and citizens with construction schedules as they are obtained.

Chairman Swank concurred with Member Ball and further suggested posting of those construction schedules on the City and downtown websites.

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New Business –

Stormwater Park – Water Resources Director Raynetta Grant introduced Jeff Heard of ERD, Inc. who gave CRA a presentation on different design plans and their related costs requested at the April 2004 meeting. Also present was Brad Smith of Brad Smith and Associates. Mr. Heard presented CRA four concept plans with cost considerations for each. The Base Concept Plan would cost an estimated \$908,000. An Upgraded Concept Plan would cost an estimated \$1,137,000. An Alternate Upgraded Concept Plan would cost an estimated \$1,137,000. An Optional Build-Out Plan would cost an estimated \$1,592,500. Mr. Heard explained the design differences of each plan and gave cost considerations for each as well. He cautioned CRA on the use of a phased project due to the added costs considerations associated with such an action. He

estimated an additional \$20,000 cost would be incurred on the design portion of a phased project alone. Raynetta Grant, as Stormwater Park Project Manager, recommended CRA consider approving the selection of either the Upgraded Concept Plan or Alternate Upgraded Plan at a cost of an estimated \$1,137,000.

Member Ball reminded CRA that a motion was currently on the floor that was tabled from the previous CRA meeting concerning the issue. He further felt CRA should consider approving a Concept Plan which included a walk-way around the pond.

Member Aker clarified for CRA the motion he made at the April 13, 2004 meeting that was tabled to the May 11, 2004 meeting. The motion being to approve the upgraded design concept with a final build-out plan as presented at the April 13, 2004 meeting and that Member Ball had seconded the motion.

Member Aker then amended his motion to state to approve the selection of the Alternate Upgraded Plan as presented on May 11, 2004 at an estimated cost of \$1,137,000 with a request to City Council to fund any costs not covered within the CRA budget. Member Ball's second held.

Vice-Chairman Ward requested clarification of cost considerations associated with phasing of the project. Member Ball felt phasing would not be necessary. Chairman Swank clarified the motion as the approval of the Alternate Upgraded Plan and not a phased project. Vice-Chairman Ward felt a build-out plan should be planned for future additions to the project. Raynetta Grant outlined optional ad on items that could be added in the future that included a fountain that would require a redesign in the future.

The roll call was:

Member Aker	yes
Vice-Chairman Ward	yes
Chairman Swank	yes
Member Eigenmann	yes
Member Ball	yes

The motion passed unanimously.

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Landscaping – Redevelopment Specialist Courtney Harris briefed CRA on a proposed Downtown Landscaping Plan. Ms. Harris highlighted the assistance of Amy and Steve Lester of Growing Crazy in the development of possible options for downtown landscaping themes and scenarios. She informed CRA that the Titusville Historical Association had reviewed and approved the recommendations as presented. Ms. Harris stated that staff would research the most cost effective way to proceed within available resources to develop an implementation schedule for CRA review and requested authorization for staff to proceed with the development of regulations for the Downtown Landscape theme and prepare a budget and timeline for implementing the improvements in the Commons.

Member Eigenmann moved to table to item to a future meeting for consideration. Vice-Chairman Ward seconded the motion but felt a table was not necessary. Member Eigenmann withdrew the motion.

Vice-Chairman Ward moved to authorize staff to proceed with the development of regulations for the Downtown Landscape theme and to prepare a budget and timeline for implementing the

improvements in the Commons. Member Ball seconded the motion and suggested staff attempt to coordinate the project with other ongoing projects. The motion passed unanimously.

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CRA acknowledged receipt of the Downtown Coordinator's Report for April 2004.

Downtown Coordinator Nora Drown highlighted items from the report that included the Merchants Association, the Fourth of July Fireworks, Main Street Association, upcoming events, and ongoing fund raising initiatives.

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Petitions and Requests from the Public Present – Brad Baldwin of Indian River Avenue requested CRA consider future beautification project in the historic residential area of downtown. He gave CRA photographs to illustrate possible beautification projects that could be undertaken.

Chairman Swank mentioned past beautification projects, including the lift station at the eastern terminus of South Street, and past resurfacing plans for Indian River Avenue. Executive Director Harmer reported the resurfacing would be costly and that residents were concerned that resurfacing would result in higher speeds by vehicles. Member Ball reflected on many downtown area upgrades since 1990 and suggested future projects be low cost. Member Aker supported beautification projects in the district. Vice-Chairman Ward supported beautification project and pedestrian access to Indian River Avenue.

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The meeting adjourned at 6:28 p.m.